

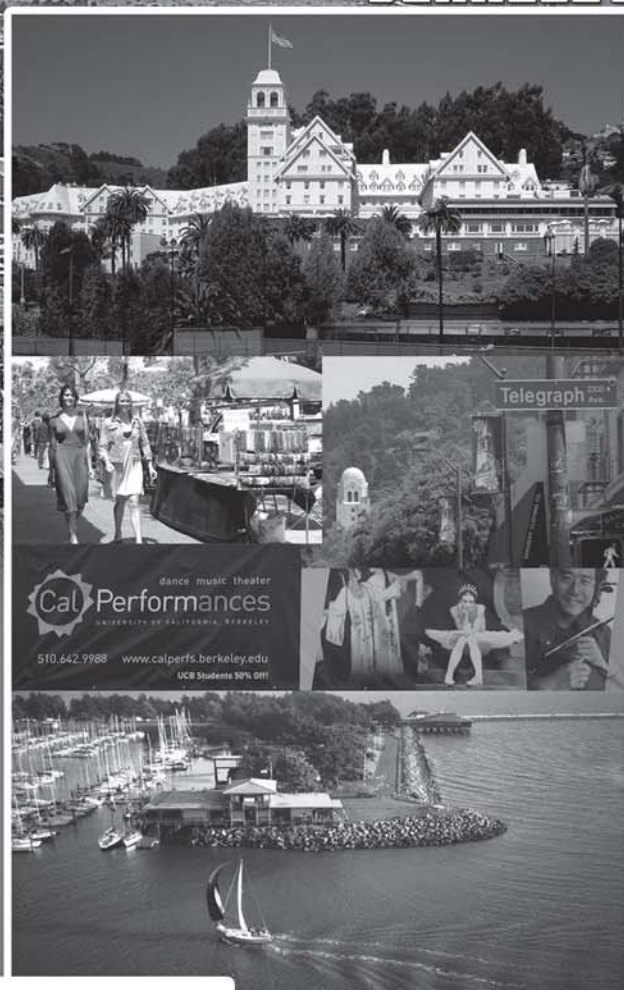
BERKELEY AND THE BAY AREA

The San Francisco Bay Area is a major metropolitan area of approximately six million people and one of the most scenic regions in the United States. The Bay Area includes the major cities of San Francisco and Oakland, as well as Berkeley, home of the world-renowned University of California. Just south is the city of San Jose and the Silicon Valley, home to many of the world's high-tech companies. The Bay Area also lies within easy driving distance of the high Sierra resorts of Lake Tahoe and Yosemite, the Monterey/Carmel peninsula, the world famous Napa wine country, and the spectacular Mendocino Coast.

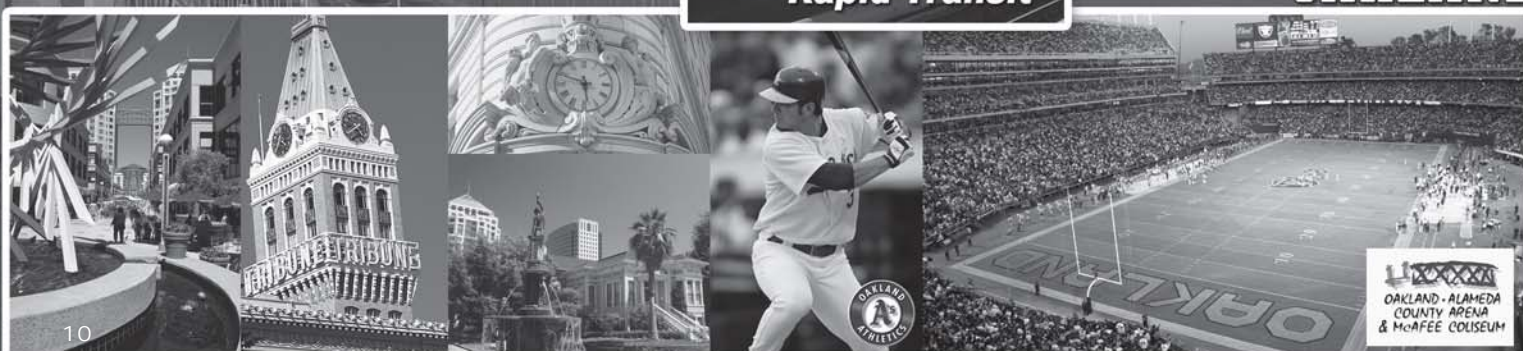
Everyone knows "The City" - San Francisco - from countless photographs, movies and television shows that capture its magic. It is a city built on a series of more than 40 hills, offering panoramic views of every kind. The hub of a nine-county complex and the financial and insurance capital of the world, San Francisco has a resident population of about 740,000. San Francisco is situated on a 46.6 square-mile peninsula bounded on the west by the Pacific Ocean, on the north by the Golden Gate strait, and from north to east by the San Francisco Bay. The City has been named the world's top city twice by readers of *Conde Nast Traveller* and the top U.S. city seven times since 1988.

The San Francisco Bay is spanned by two landmarks, the Golden Gate and San Francisco-Oakland Bay bridges, and graced by four islands: Alcatraz, Angel, Yerba Buena and Treasure. The area is easily navigated by car, BART (Bay Area Rapid Transit), bus or ferry, making it easily accessible to all.

BERKELEY



OAKLAND



SAN FRANCISCO



Golden Gate Bridge

TOP U.S. CITIES

1. **San Francisco, CA**
2. Santa Fe, NM
3. Charleston, SC
4. New York, NY
5. Chicago, IL
6. Honolulu, HI
7. New Orleans, LA
8. Carmel, CA
9. Savannah, GA
10. Boston, MA

Source: Conde Nast Traveller magazine, 2004 Readers' Choice Awards

Located across the Bay Bridge from San Francisco, Oakland is a city of 400,000, jam-packed with exciting attractions, stimulating arts, and an ideal climate. Oakland's charm exceeds its man-made wonders, as its tumbling hills, vast forests, hiking and riding trails, beautiful lakes and numerous parks provide a natural escape for those who prefer nature over an urban environment.

Berkeley, just a 12-mile drive from San Francisco, is situated on 18.8 square miles with a population of 103,000 people. A study in contrasts, Berkeley is a small town with a big-city character. With its world-renowned university, global population and rich diversity of cultural arts, Berkeley reflects and affects the rest of the country.

Sports fans can see it all in the Bay Area - professional football (San Francisco 49ers, Oakland Raiders), professional basketball (Golden State Warriors), professional baseball (San Francisco Giants, Oakland Athletics), professional hockey (San Jose Sharks), and outstanding collegiate competition.

Sources: S.F. Convention and Visitors Bureaus, Oakland Convention & Visitors Authority, Berkeley Convention and Visitors Bureau, and the California Trade and Commerce Agency.

California Beaches



LAKE TAHOE



Yosemite National Park

THE UNIVERSITY OF CALIFORNIA

SIMPLY THE BEST

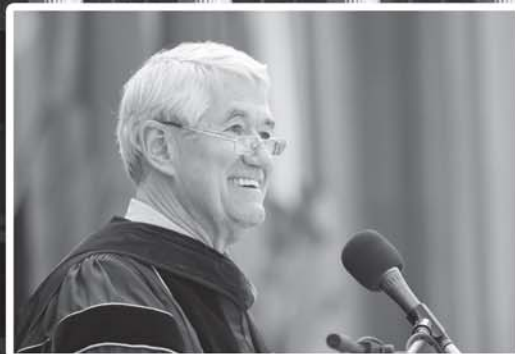
There is no other way to aptly describe America's top public university. There is no other way to describe one of the elite academic settings in the world – especially one that also includes one of America's most successful athletic departments.

The University of California blends the best of all worlds. Overlooking the scenic San Francisco Bay and ranked as the nation's top public university by the *U.S. News and World Report*, the flagship campus of the state of California also features an athletic program that annually finishes among the leaders in the Directors' Cup standings, which rates the overall success of America's athletic departments.

Cal attracts what many believe to be the finest applicant pool in the United States. The university features a diverse student-body population. The University of California offers 300 degree programs, and 35 of the school's 36 graduate programs are ranked among America's top 10. Cal's 35 programs among the top 10 is No. 1 among all universities in the country, as is its 32 "distinguished" programs, as rated by the National Research Council.

The library is ranked third in the country, as judged by Association of Research Libraries with 9 million volumes in 18 campus libraries.

The faculty features seven Nobel Laureates, 128 members of the National Academy of Sciences, 16 MacArthur Fellows, 83 Fulbright Scholars, three Pulitzer Prize winners and more Guggenheim Fellows (139) than any other university in America.



Nobel Laureate George Smoot

AMERICA'S NO. 1 PUBLIC UNIVERSITY BY THE NUMBERS

1 Universities With Highest Number of Top 10 Graduate Programs

1. CALIFORNIA
2. Stanford
3. Harvard
4. Princeton
5. MIT

1 Universities With The Highest Number of "Distinguished Programs"

1. CALIFORNIA 32
2. Stanford 28
3. Harvard 25
4. Princeton 24
5. MIT 20

1 In the 2004 survey conducted by The Association of Research Libraries, California's library was ranked No. 1 among public schools and third overall, behind only Harvard and Yale.

TOP PUBLIC UNIVERSITIES

1. CALIFORNIA
2. Virginia
3. Michigan
- UCLA
5. North Carolina

Source: U.S. News and World Report

2 Ranking of World's Top 10 Universities*

1. Harvard
2. CALIFORNIA
3. MIT
4. Caltech
5. Oxford
6. Cambridge
7. Stanford
8. Yale
9. Princeton
10. ETHZurich

Source: *Times Higher Education 2004 Supplement

20

Nobel Laureates
20 current and former faculty members

16-1

Student-to-Faculty Ratio

351

Degree Programs

3000

Service

The University of California is the only school in the country to have produced more than 3,000 volunteers since the inception of the Peace Corps in 1961.



ACADEMIC ACHIEVEMENT

One of the real success stories for the University of California is the development and growth of a comprehensive academic support program for its student-athletes - the Athletic Study Center.

In 1984, campus officials and Athletic Department administrators decided that a greater emphasis needed to be placed on helping Cal student-athletes with their academic pursuits. The Athletic Study Center was thus born and charged with developing an academic support program geared to the needs of NCAA Division I student-athletes. It was a significant development for an academically oriented institution such as Cal to recognize the special needs required for a modern student-athlete's success both as an athletic competitor on the field of play and in the classroom.

PROGRAM FOR STUDENT-ATHLETES

The Athletic Study Center, which is housed within the Division of Undergraduate Education, is the tutorial and academic support program for the nearly 1,000 student-athletes at Cal. Centrally located in the Cesar Chavez Student Center, the program provides a



ATHLETIC STUDY CENTER STAFF

(From left): Michael Thompson, Chris Lane, Derek Van Rhennen, Tony Mirabelli, Stephen Johnson, Richard Deshong, Melanie Moonsamy, Quame Patton, and Cassidy Rahe.

spacious and comfortable arboretum for quiet study, separate classrooms for individual and group tutorials, and a computer lab for word processing and required course work.

Geared around the understanding of the amount of time student-athletes must

devote to practice, training, physical therapy and team travel, the program creates an environment where students can cultivate good study habits, receive individual or group tutoring and obtain counseling from academic advisors.

TUTORIAL PROGRAM

The Tutorial Program promotes and enhances students' academic skills and progress by providing individual tutoring, group workshops, study groups, credit courses and intensive special programs. The Athletic Study Center has between 50-60 tutors on staff per semester to guarantee that students receive the best possible support. Tutorial sessions are also offered at night enabling student-athletes to receive help after practices when they have more time to devote to studying.

ADVISING PROGRAM

The Advising Program offers a broad range of services to meet the unique needs of student-athletes, including assistance in understanding and complying with University, college and NCAA requirements, developing time management skills and resolving personal issues unique to student-athletes.

During the freshman year, advisors typically try to help student-athletes make a successful academic transition from high school, while during the sophomore year, they assist student-athletes in making decisions on appropriate majors and fields of study. For the final two years, advisors take more of an exiting approach, ensuring that proper academic progress is being made towards graduation while referring juniors and seniors to areas on campus that can help with career planning.

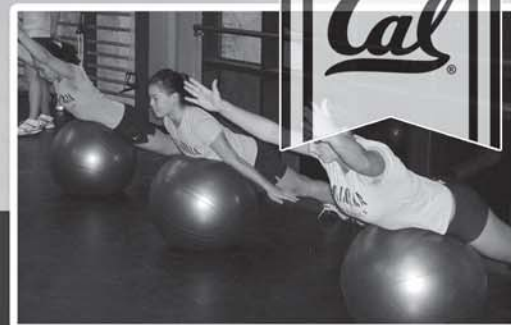
SPECIAL PROGRAMS

In addition, the Athletic Study Center offers a Summer Bridge adjunct program designed to help ease the transition from high school to college. The primary components for the program include writing and math workshops, an advising workshop, study skills seminars and an evening tutorial program.

Another special program offered is Peer Advising. Peer advisors provide academic and campus life guidance for new intercollegiate student-athletes. They are selected from junior and senior student-athletes who assist in developing programs to further address the needs of student-athletes.

STRENGTH & CONDITIONING

Cal



An integral part of the California tennis program and its success is the strength and conditioning program, led by Jenna Smith who supervises the comprehensive operation for both of the Golden Bear tennis teams. The program's philosophy is geared towards providing each student-athlete with the fundamental support necessary to achieve the highest level of athletic development.

By learning how each of the components of strength and conditioning fit together, student-athletes understand and adapt the essential principles towards maximum force production. The array of critical exercises include enhancement of speed, strength and flexibility, which result in improved control and power. Motivating, educating and assisting in the process of maximum athletic development



JENNA SMITH
Strength & Conditioning

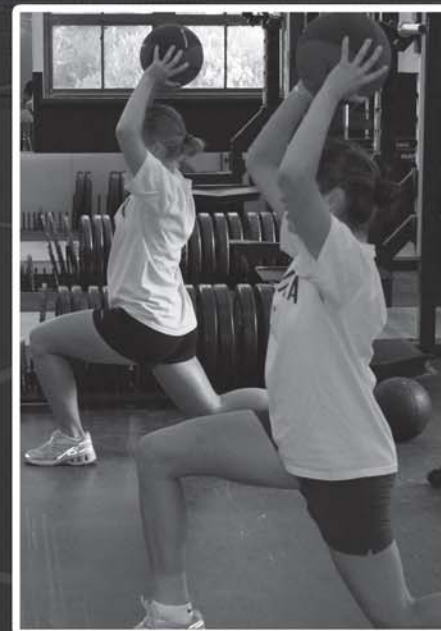
are the core fundamentals of the Cal strength and conditioning program.

The Cal weight room includes eight Olympic platforms and a wide range of aerobic and anaerobic equipment. The picturesque facility offers panoramic views of the entire region, including San Francisco and the Bay.

The training regimen at Cal is a year-round process that allows for gradual maturation in all areas of speed, strength and flexibility. Closely monitored workouts that involve individual instruction and attention ensure that student-athletes are

taught the correct techniques in order to increase performance levels in both practice and competition. Stressing flexibility for improved weight-lifting technique, the program also seeks to provide comprehensive guidance in maintaining the proper health and safety of all student-athletes through a collaborative effort of the entire sports medicine team including doctors, athletic trainers, physical therapists and nutritionists.

Combining the efforts of a core staff from many fields of athletic and medical discipline, Cal's strength and conditioning program has become a vital component to the tennis teams, linking the "full circle" of a student-athlete's physical development from conditioning through rehabilitation and reconditioning for the ultimate in peak performance on the court.



NOTABLE ALUMNI



Matt Biondi



Earl Warren (on right)



Maxine Kingston



Jason Kidd



Alice Waters



Beverly Cleary



Walter Haas



Norman Mineta



Terry McMillan

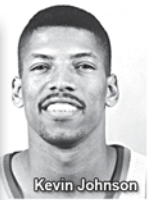
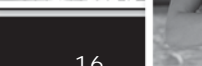


Jack London



photo by Pat Sullivan

Jeff Kent



Kevin Johnson



Margaret Rhea Seddon



Tony Gonzalez



Michelle Tafa



Gregory Peck



Donald Fisher



William R. Hearst, Jr.

Shareef Abdur-Rahim - NBA All-Star, 2000 U.S. Olympian

Lisa Arce - Former pro beach volleyball star

Steve Bartkowski - No. 1 overall NFL draft pick in 1975

Stephen Bechtel - Founder of world's largest constructional engineering firm

Zulfikar Ali Bhutto - President, Islamic Republic of Pakistan

Matt Biondi - Three-time Olympic swimmer, winner of eight gold medals

Rose Bird - Chief Justice, California Supreme Court

W. Michael Blumenthal - U.S. Secretary of the Treasury

Jerry Brown - State Attorney General, former governor of California, former mayor of Oakland

Thomas Cech - Chemist, Nobel Prize winner

Peter Chernin - Chairman, 20th Century Fox

Leroy Chiao - First Chinese-American astronaut

Choon Kun Cho - President, Korean Airlines

Rachelle Chong - Member, Federal Communications Commission

Beverly Cleary - Author, "Ramona the Pest"

Natalie Coughlin - Winner of five Olympic medals in swimming

Joan Didion - Author, "Play It as It Lays"

Brig. Gen. James H. Doolittle - World War II hero, Medal of Honor recipient

Adam Duritz - Lead singer, Counting Crows

Maria Echaveste - Deputy Chief of Staff, Clinton Administration

Joy (Biefeld) Fawcett - Member of three U.S. Olympic soccer teams

Don Fisher - Founder and Chairman of the Board, The Gap

John Kenneth Galbraith - Economist

Tony Gonzalez - NFL All-Pro tight end

Walter A. Gordon - Governor of Virgin Islands, U.S. District Court Judge

Michele Granger - Olympic gold medalist, softball pitcher

Jennifer Granholm - Governor of Michigan

Andrew Grove - President and CEO, Intel Corporation

Walter Haas Jr. - President, Levi Strauss & Co.; owner of Oakland Athletics

Philip Habib - U.S. Special Envoy to Middle East

William R. Hearst Jr. - Newspaper publisher

Marguerite Higgins - Journalist, Pulitzer Prize winner

Susanna Hoffs - Lead singer of "The Bangles"

Lance Ito - Superior Court Judge, presided over O.J. Simpson trial

Ida Jackson - United Nations observer, founder local chapter of National Council of Negro Women

Jackie Jensen - 1958 American League MVP

Kevin Johnson - NBA All-Star

Edgar F. Kaiser - Founder, Kaiser Permanente

Jeff Kent - 2000 National League MVP

Clark Kerr - Chancellor, UC Berkeley

Jason Kidd - NBA All-Star, U.S. Olympian

Maxine Hong Kingston - Author, 1997 National Humanities Medal

Yuan T. Lee - Chemist, Nobel Prize winner

Willard Libby - Scientist, discovered Carbon 14, Nobel Prize winner

Tung Yen Lin - World-renown civic engineer

Jack London - Author, "The Call of the Wild"

Wiley Manuel - First African-American California State Supreme Court Justice

Jerry Mathers - Actor, "Leave it to Beaver"

Brian Maxwell - Founder, PowerBar

John A. McCone - Director of CIA, Atomic Energy Commission

Terry McMillan - Author, "Waiting To Exhale," "How Stella Got Her Groove Back"

Robert McNamara - U.S. Secretary of Defense

Mary T. Meagher - U.S. Olympic swimmer, winner of three gold medals

Norman Mineta - U.S. Secretary of Transportation

Gordon Moore - Co-founder, Intel Corp.

Julia Morgan - Architect

Hardy Nickerson - NFL All-Pro linebacker

Sadako Ogata - U.N. High Commissioner for Refugees

Gregory Peck - Actor, Academy Award winner, "To Kill a Mockingbird"

Kenneth Pitzer - Chemist, president of Stanford University

Robert Raven - President, American Bar Association

Helen Wills Moody Roark - Winner of eight Wimbledon championships

Glenn Seaborg - Nuclear physicist, Nobel Prize winner, co-founder of Element 106

Margaret Rhea Seddon - Astronaut

Michael Silver - Yahoo Sports columnist

William G. Simon - Director, FBI

Samuel Smith - President, Washington State University

Robert Gordon Sproul - President, University of California

Leigh Steinberg - Lawyer, sports agent

Michelle Tafa - TV Sports Personality, Monday Night Football sideline reporter

George Takei - Actor, Mr. Sulu on "Star Trek"

Roger Traynor - Chief Justice, California Supreme Court

Eugene Trefethen Jr. - President, Kaiser Industries

Rex Walheim - Space Shuttle astronaut

Earl Warren - Chief Justice, U.S. Supreme Court

Alice Waters - Chef, restaurateur, "Chez Panisse"

Jann Wenner - Founder, "Rolling Stone" magazine

Lionel Wilson - First African-American mayor of Oakland

Pete Wilson - Governor of California

Dean Witter - Founder, Dean Witter Financial Services

Steve Wozniak - Co-founder, Apple Computer Systems

James D. Zellerbach - U.S. Ambassador to Italy



Jerry Brown



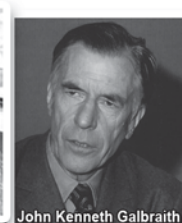
Adam Duritz



Rex Walheim



Steve Wozniak



John Kenneth Galbraith

ATHLETIC ADMINISTRATION

Sandy BARBOUR

Director of Athletics



In just over three years, Director of Athletics Sandy Barbour has molded the University of California Athletic Department into a model program that has achieved unprecedented success in the athletic arena while continuing to see its student-athletes perform at an exemplary level in the classroom and the community.

The 2006-07 seasons saw Cal capture team championships in rugby and men's water polo, as well as a school-record 11 individual titles. In addition, Cal posted a top-10 finish in the Directors' Cup standings – its fourth top-10 finish in the past five years. Since Barbour began her tenure in Berkeley on Sept. 15, 2004, the Golden Bears have earned seven national team championships and 23 individual titles.

In addition, the Cal football team has won back-to-back bowl championships – the Las Vegas Bowl in 2005 and the Holiday Bowl in 2006 – while sharing the Pac-10 championship for the first time since in 21 seasons in 2006. In each of the last three seasons, the Bear football program has been ranked in the top 10 in the country while also expanding its national television appearances.

On the academic front, over half of Cal's student-athletes earned a cumulative GPA of 3.0 or higher in 2006-07, and 10 of the 13 men's teams and eight of Cal's 14 women's programs earned cumulative GPAs higher than their historical average. In the most recent Academic Progress Report, six of Golden Bear teams earned perfect scores, including football, for the 2005-06 academic year. Over 175 student-athletes have earned academic all-conference recognition in each of the last three years.

In May of 2007, the NCAA certified a comprehensive self-study of Intercollegiate Athletics at Cal, confirming that the Athletic Depart-

ment is operating in full compliance of the organization's operating principles. The recognition demonstrates that the University is committed to sustaining a broad-based, nationally competitive athletics program that supports student-athlete academic needs and interests.

Named one of the "100 Most Influential Women in Business" in the Bay Area by the San Francisco Business Times, Barbour has also been chosen a 2006 Woman of Distinction by the East Bay Business Times and as the 2006 National Association of Collegiate Women Athletics Administrators (NACWAA) Division I-A National Administrator of the Year.

Barbour is an active member of several committees on both the national and conference levels. Currently chair of the Pac-10 Bowl Committee, she is also a member of the Pac-10 Executive Committee and the Pac-10 Television Committee and will serve as vice president of the conference for 2007-08. In addition, Barbour is on the NCAA Diversity Leadership Strategic Planning Committee and the NCAA Women's Basketball Discussion Group.

Prior to moving to Berkeley, Barbour was the deputy director of athletics at Notre Dame, serving as the university's senior athletic administrator under Athletic Director Kevin White from July 2003 to September 2005. She previously held an associate athletic director position there starting in 2000.

Barbour's career in intercollegiate athletic administration spans 26 years, beginning as a field hockey assistant coach and lacrosse administrative assistant at the University of Massachusetts in 1981. She has since served as assistant athletic director at Northwestern and in 1991 was recruited to Tulane as an associate athletic director.

While at Tulane, Barbour also worked for White – then Tulane's athletic director. At the age of 36, she was appointed Tulane's director of athletics when White left in 1996 for a similar position at Arizona State.

During her three years as athletic director, Tulane teams won 12 conference championships. In her first year in the position, Tulane won four conference titles, a feat never be-

fore accomplished in that school's history. She also hired Tommy Bowden as Tulane's head football coach during her first year. Bowden proceeded in 1997 to post the Green Wave's first winning season (7-4) in 16 years, and then directed the school to a 12-0 record, a Conference USA championship and a No. 7 national ranking the following season as 1998 Liberty Bowl champions.

In her position at Notre Dame, Barbour oversaw facilities and event operations for the school's 26-sport program, including football game management and the department's two golf courses. She was also responsible for developing, maintaining and implementing Notre Dame's \$127 million athletics facilities master plan.

Additionally, her role at Notre Dame included responsibilities for women's lacrosse, men's and women's cross country, indoor and outdoor track, men's and women's swimming and men's golf. She also assisted White with the administration of women's basketball.

Born Dec. 2, 1959, in Annapolis, Md., Barbour grew up in a military family. Her father was a career aviator in the U.S. Navy, and her family lived in various U.S. locations, as well as in Western Europe during her childhood.

Barbour graduated cum laude in 1981 with a B.S. degree in physical education from Wake Forest, where she was a four-year letterwinner and served as captain of the field hockey team. She also played two varsity seasons of women's basketball.

Barbour earned advanced degrees at both Massachusetts (an M.S. in sports management in 1983) and Northwestern's Kellogg School of Management (an MBA in 1991).

Between master's programs, Barbour served as assistant field hockey and lacrosse coach at Northwestern from 1982-84. She also held the position of director of recruiting services during that period, before being promoted to assistant athletic director for intercollegiate programs in 1984, a position she held until 1999.

Prior to joining Tulane, Barbour worked in programming and production for FOX Sports Net in Chicago during the summer of 1990.

EXECUTIVE LEADERSHIP TEAM



STEVE HOLTON
Deputy Director
of Athletics



TERESA KUEHN GOULD
Deputy Director
of Athletics - Senior Woman
Administrator



FOTI MELLIS
Senior Associate Athletic
Director - Intercollegiate
Services



DAWN WHALIN
Associate Athletic Director -
Human Resources &
Financial Services

2007 ACCOMPLISHMENTS

Cal



Pierre Mouillon

Pac-10 Men's Tennis All-Conference First Team
ITA West Region Player to Watch

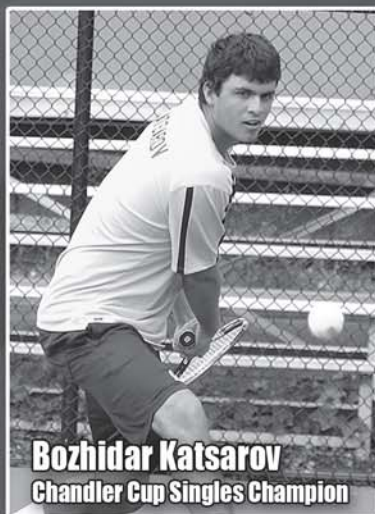
Susie Babos

Riviera/ITA All-American Champion
Pac-10 Women's Tennis All-Conference First Team
ITA All-American



Nina Henkel

Pac-10 Women's Tennis All-Conference
Second Team



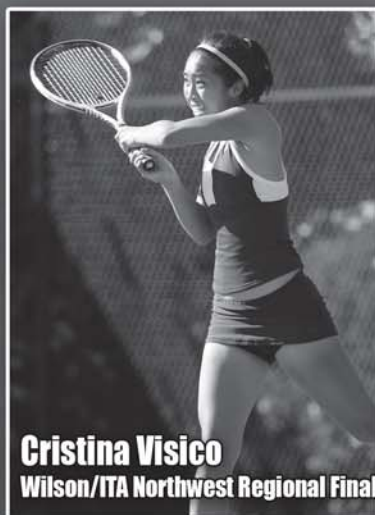
Bozhidar Katsarov

Chandler Cup Singles Champion



Pedro Zerbini / Geoff Chizever

Chandler Cup Doubles Champions



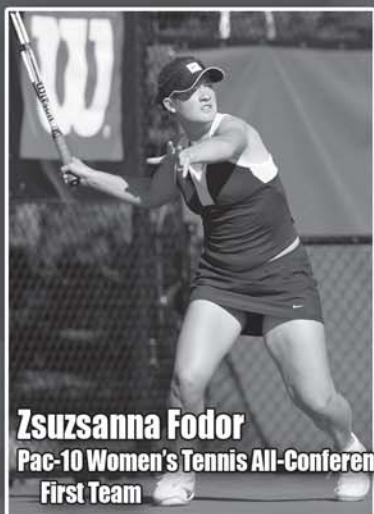
Cristina Visico

Wilson/ITA Northwest Regional Finalist



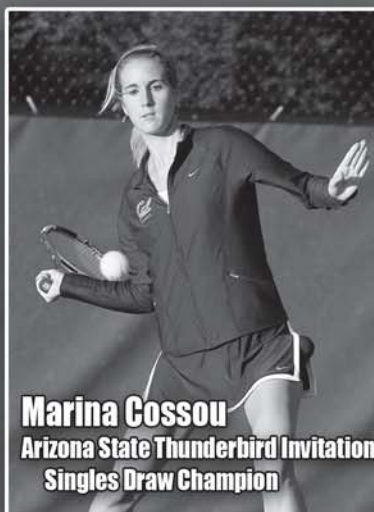
Susie Babos / Zsuzsanna Fodor

Pac-10 Women's Tennis Doubles Team of the Year



Zsuzsanna Fodor

Pac-10 Women's Tennis All-Conference
First Team



Marina Cossou

Arizona State Thunderbird Invitational
Singles Draw Champion